

Website

- Posts
 - LinkedIn
 - Twitter
 - Facebook
 - Friendfeed
 - Google Reader
 - Yahoo Reader
- Add full video to site
 - Add transcripts
 - Add transcript/video
 - Send link in email newsletter

Email

- Client list
 - List from site
- Pre-announce in newsletter
 - Post segments
 - Post complete
 - Post transcript/video
 - Announce in newsletter

FaceBook

- LinkedIn
 - Twitter
 - Blog
- Pre-announce
 - Post video
 - Announce

LinkedIn

- Company Profile
 - Blog Feed
 - Personal Profiles
 - Groups
 - Answers
- Pre-announce
 - Post video
 - Announce - Status
 - Announce - Groups

Video

- YouTube
 - LinkedIn
 - Blog
 - iTunes
 - Live Streaming
- Complete video
 - Segments
 - Transcript/Video

Blog

- Posts
 - LinkedIn
 - Twitter
 - Facebook
 - Friendfeed
 - Google Reader
 - Yahoo Reader
- Pre-announce
 - Stream Live (if possible)
 - Post segments
 - Post complete
 - Post transcript/video
 - Post transcript segments

Twitter

- Company Profile
 - Facebook
 - Blog
- Pre-announce
 - Take questions if live
 - Post when loaded
 - Announce - Tweet

YouTube

- Company Channel
 - Podcasts
 - Videos
- Post segments
 - Post complete

Ning

- LinkedIn
 - Blog
 - Facebook
- Pre-announce
 - Post segments
 - Post complete
 - Post transcript/video

Podcast

- YouTube
 - LinkedIn
 - Blog
 - iTunes
- Stream Live (if possible)
 - Post segments
 - Post complete

Event Calendars

- Newspapers
 - Blogs
 - Forums
 - MeetUps
 - LinkedIn
- Post event announcement